BINSHADRAHMAN P A

INTERNET BUSINESS DEVELOPMENT AND RESEARCH

IT Proffessional with 12 years of experience specializing it IT business development for international companies. I can implement effective strategies at local and global levels. My greatest strength is business awareness, which enables me to bulding campaigns and brands from scratch as well as revamping outdated web presences. Researches on digital media marketing with passion of social media, surpassing quarterly goals and fresh promotion strategies. seeking seniour position in ambitious company with no fear of future trends and technologies.

91 889 123 4560

www.binshad.me

info@binshad.me

PERSONAL

Birthday	:	19th January 1990
Relationship	:	Single
Nationality	:	Indian
Languages	:	English, Malayalam

SKILLS

- Communication
- Creativity
- Teamwork
- Organizational
- Leadership
- Teamplayer

SOFTWARE

- PHOTOSHOP
- XSPLIT
- ANDROID STUDIO
- MS OFFICE
- HTML 5
- CSS

ADDRESS

BINSHADRAHAMN P A
PIRAMBILLYKUDY HOUSE
VENGOLA P.O
ARAKKAPPADY
PERUMBAVOOR
ERNAKULAM
POSTALCODE: 683556
Mobile: +91 8891234560

EXPERIENCE

Promotional Partner — NQ INTERNATIONAL LIMITED

2013 - 2015 — Entitled to distribute the NQ Products in the coperation region.

Channel Partner — UCWEB INC

2010 - 2015 — Entitled to distribute the UCWeb Browser all over the globe.

Google Adsense — GOOGLE LLC

2007 - 2018 — Program run by google that allows publishers in the google network of content sites to serve advertisements, that are targeted to site content and audience.

Online Business Development — FREELANCER

2007 - 2019 — Online Marketing (ASO, SEO, SEM, ADWORDS)
Online monetisation (ROI, Conversion Optimization, Innovation)
E-Commerce (Online sales, Product Placments on online markets)
Social Media (Viral marketing, Loyalty acquisition, Retension)

IT Administrator — JAI BHARATH COLLEGE OF MANAGEMENT &ENGINEERING TECHNOLOGY

2010 - 2012 — Computer Lab Administrator

EDUCATION

MAHATMA GANDHI UNIVERSITY — BACHELOR DEGREE

2009 -2011 — DEGREE OF BACHELOR OF COMPUTER APPLICATION (BCA)
ILAHIA COLLEGE OF ARTS AND SCIENCE

MAHATMA GANDHI UNIVERSITY — POST GRADUATION

2013 - 2015 — DEGREE OF MASTER OF COMPUTER APPLICATION (MCA)
SCMS SCHOOL OF ENGINEERING AND TECHNOLOGY

GOVT OF KERALA HSE — HIGHER SECONDARY

2007 - 2009 — COMPUTER SCIENCE
MGM HIGHER SCONDARY SCHOOL KURUPPUMPADY

IPSR SOLUTIONS LTD — NETWORKING COURCES

2015 - 2016 — RHCE (Red Hat Certified Engineer) Cource, CCNA, CLOUDN210.

HOBBIES

Research · Vintage Collections · Troubleshooting · Photography · Solo Ride